

GPCF 2024 Strategic Plan Executive Summary



Overview

The 2024 Strategic Plan for the Greater Poweshiek Community Foundation (GPCF) outlines a comprehensive strategy for board and staff to navigate programming, fundraising, and connecting with the community. Facilitated by an ad hoc committee, the plan integrates insights from budget analysis, stakeholder feedback, and a commitment to equity across all endeavors. GPCF's mission centers on inspiring philanthropy through responsible investment, collaborative partnerships, and impactful grantmaking, with values grounded in service, integrity, mobilization, equity, and courage.

Strategy Recommendations

- Engage with current & new donors and partners
- Create a culture of learning
- Monitor & promote advocacy and system change

Goals and Objectives

Philanthropic Engagement



- Continue to investigate ways to reach out to new donors and partners across the county and beyond through personal contact, email, and social media
- Engage in conversations with financial planners, attorneys and accountants to share how GPCF can serve donors

Culture of Learning



- Infuse education into GPCF board meetings.
- Reactivate educational program for local nonprofit organizations

Promote Advocacy



- Provide opportunities to engage with decision makers
- Reimagine programs to focus on meeting the needs of marginalized populations
- Create community advisory councils made up of under-represented stakeholders

Big Ideas for Community Foundations

Develop an Inclusive Economy	Focus on Next Gen Donors
Multi-Sector Partnerships for Problem Solving	Balance Privacy & Transparency
Artificial Intelligence to Streamline Operations	Funders & Grantees Co-Creating Solutions
Increase Collaborative Funding	Data to Knowledge = Decision Making

GPCF Staff & Strategic Planning Committee

Staff:

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Strategic Planning Committee:

Barb Baker – GPCF Board Member
Tina Elfenbein – GPCF Board Member
Judy Hunter – Community Member